



## REQUEST FOR SPONSORSHIP

The 5<sup>th</sup> Annual International Conference of the **Global Network of Public Health Nursing (GNPHN)** is scheduled for 14<sup>th</sup> – 16<sup>th</sup> May 2019 in Nairobi, Kenya. The Conference hopes to attract 350 delegates including nurses, midwives, policy makers, academics, lecturers and health related partners ([www.gnphn.com](http://www.gnphn.com)). GNPHN invites interested parties to sponsor various budget items to enable the network to meet the conference budgetary requirements. Below are the categories of sponsorship as well as the benefits that will be accorded to the respective sponsors:

### THE SPONSORSHIP CATEGORIES

CATEGORY	SLOTS	AMOUNT PER SLOT (USD)
Platinum Sponsor	1	60,000
Premium Sponsor	3	40,000
Gold Sponsor (Dinner)	1	22,000
Day Conference Package including lunch and refreshments x 3	3	19,500
Welcome Reception	1	10,000
Breakfast Roundtable meeting	3	4,000
Audio Visual equipment and technical support	1	4,000
Delegate Bags	1	4,500
Delegate Conference Book	1	3,000
Delegate Badges	1	3,000
Delegate Lanyards	1	3,000
Delegate Bags insert (provided by sponsoring company)	1	2,000
Flashpoint Talk	1	1,000
Advertising in the conference book		
Outside Back cover	1	1,500
Full Page Internal	1	1,000
Half Page Internal	1	800
Eblasts	1	1,000
Exhibition Space: 3m x 3m space with 1 table, 2 chairs and one conference registration	20	1,000

### THE SPONSORSHIP LEVELS BENEFITS

#### PLATINUM SPONSOR (USD 60,000 and Above)

- Three workshop slots (1hr each)
- Double sized exhibition booth (Size-3X6 Sqm)
- Four conference registrations
- One plenary presentation Slot (15 minutes)
- One slot (5 minutes) at the opening Ceremony
- One slot (5 minutes) special event (Dinner/Cocktail)
- Logo appearance on GNPHN 2019 Conference electronic and print media

appearances

- One full-page advertisement in the Conference Program or Book of Abstracts (excluding cover pages)
- Three inserts (provided by the sponsor), in the delegate Conference bag
- Sponsor Banner (sponsor to provide) in the conference hall
- Sole signage in event of sole sponsorship event
- Opportunity to welcome the Chief Guests.
- Official Recognition from the Podium during the main events.
- Four invites to the GNPHN 2019 Conference gala dinner

### **PREMIUM SPONSOR (USD 40,000 to 50,000)**

- One slot for side workshop (1 hour)
- Single Sized exhibition booth (Size-3X3 Sqm)
- Three conference registrations
- One plenary presentation Slot (15 minutes)
- One slot (5 minutes) at the opening Ceremony
- One slot (5 minutes) special event (Dinner/Cocktail)
- Logo appearance on GNPHN 2019 Conference electronic and print media appearances
- Single half-page advertisement in the Conference Program or Book of Abstracts (excluding cover pages)
- Three inserts (provided by the sponsor), in the Conference delegate bags
- Sponsor Banner (sponsor to provide) in the conference hall
- Sole signage in event of sole sponsorship the dinner
- Opportunity to welcome the Chief Guests.
- Official Recognition from the Podium during the main events.
- Three invites to the GNPHN 2019 Conference gala dinner

### **Gold Sponsor (USD 20,000 to 35,000)**

- Opportunity to make one presentation during plenary (15 minutes)
- Single Sized exhibition booth (Size-3X3 Sqm)
- Two conference registrations.
- Logo appearance on GNPHN 2019 Conference electronic and print media appearances
- One quarter-page advertisement in the Conference Program or Book of Abstracts (excluding cover pages)
- Two inserts, provided by the sponsor, in the Conference delegate bags
- Official Recognition from the Podium during the main events
- Placement of one banner in the conference hall
- Two invite to the GNPHN 2019 Conference gala dinner

### **Above USD 10, 000 to 15,000**

- One conference registration
- Single Sized exhibition booth (Size-3X3 Sqm)
- One insert in the conference bag
- Logo appearance in GNPHN 2019 Conference print and electronic event coverage
- Official Recognition from the Podium during the main events
- Placement of one banner at the common areas.

### **PREFERRED CHANNELS OF PAYMENT:**

1. Directly to the supplier of the category items being sponsored or
2. To GNPHN (will send bank details)
3. In kind e.g. the delegate bags, lanyards, conference books, equipment and so on.

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[www.gnphn.com](http://www.gnphn.com)